

# INTERIE

Interior Materials



Squid Window Film





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# Architectural Film Courses

A one-day, in-house event. This course offers the ideal opportunity to begin a new journey for a start-up or a matured company looking to enhance their existing business by adapting existing skills.

This course is perfect for beginners or wrappers and applicators who would like to expand their expertise into the furniture and wall architectural film segment. Under the guidance of your trainer, you will be given access to one of our training wrapping pods. They are designed to help you develop and challenge your film application skills. You will be guided on how to initiate best practice and procedures and shown how to wrap difficult areas that may be encountered when working on a project. You will get the opportunity

to put into practice the techniques required to apply a range of architecture films.

The marketing element of the course will focus on all aspects of selling. The hints, tips and techniques on how to sell architectural films. All successful business' need to know their market, finding out the hard way can be costly. Our experienced trainers will share their years of experience, describe various project and give you an insight as to what made them successful and what caused failure.



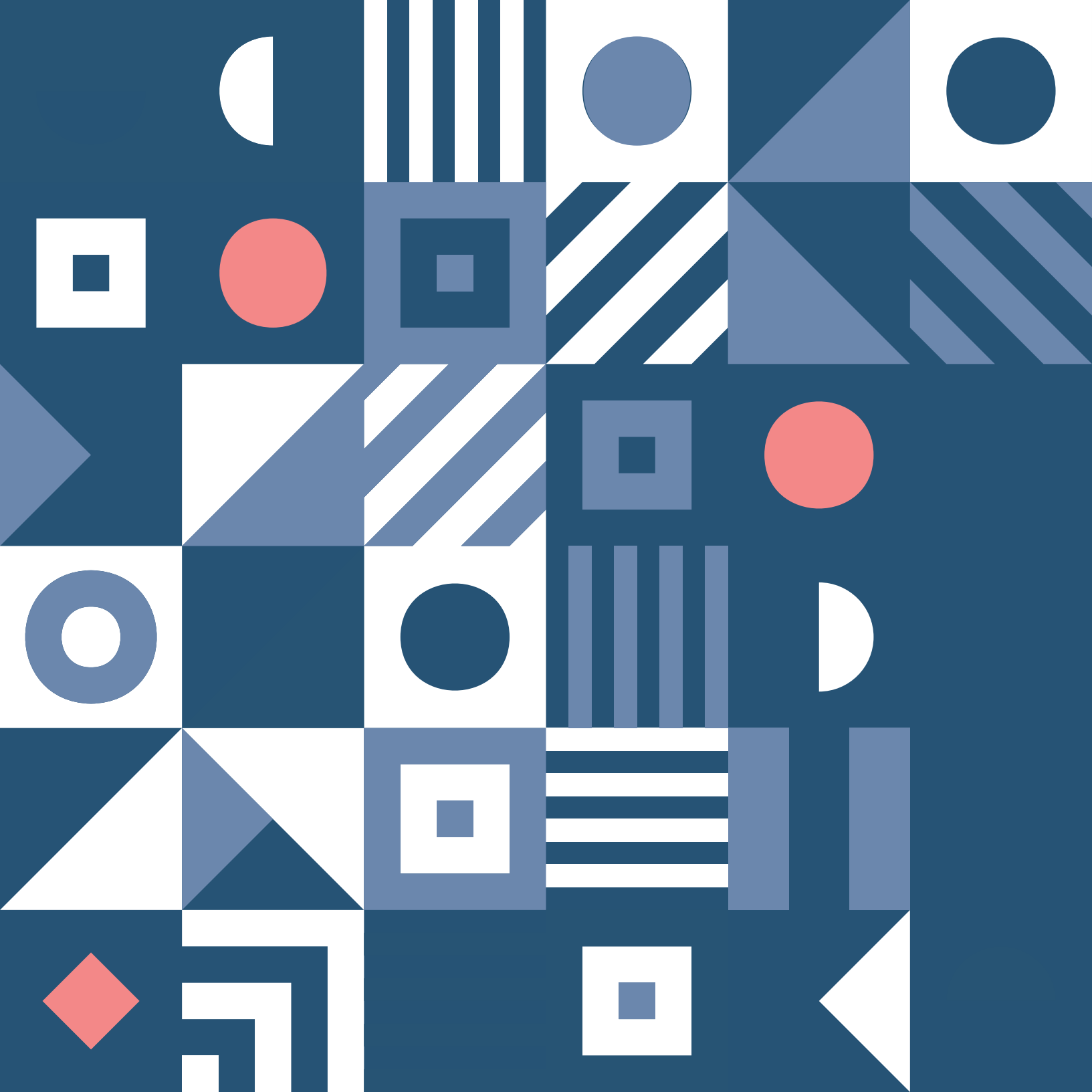
### **Installation Techniques:**

- Corners (internal and external).
- Folding.
- Splice.
- Raised panels.
- Door jams and rebates.
- Radius corners.
- How and when to use primers.

Check our website for course dates

### **Course Marketing Topic's:**

- What is the potential market?
- Selling techniques.
- Sustainability, upcycle.
- Types of film.
- Sector specific specification.
- What creates a successful and unsuccessful project outcome?
- Underselling and overselling, Do's and Don'ts.
- Costing & quotation guidance.
- Specification & project guidelines.
- Material Availability & cost.
- Supplier Support.
- Fitter Network.
- Warranty.



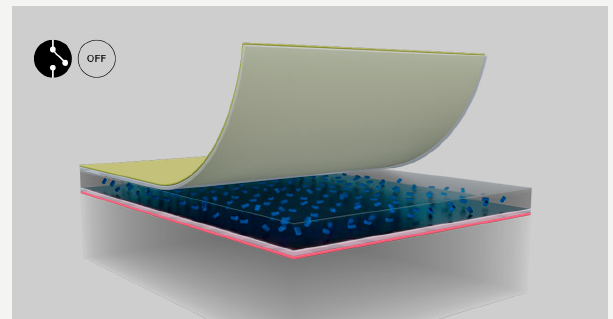
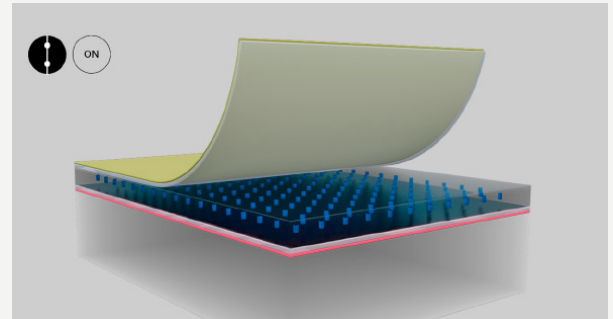
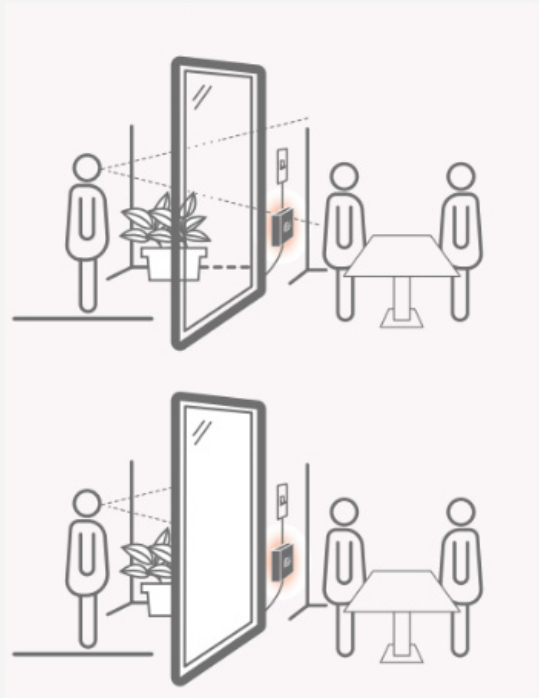
The image features a dark blue background with white text. In the top-left corner, there are several overlapping triangular shapes in shades of blue and white. In the bottom-left corner, there is a white triangular shape and a blue geometric pattern consisting of nested L-shaped lines.

# Our Products



# Vela Privacy Film

Vela is a sophisticated and innovative new product from Avery Dennison, designed to enhance the appearance and functionality of interior spaces. Ideal for use in open concept offices with glass rooms and dividers, Vela transforms from transparent to a beautifully, frosted opaque with the flick of a switch. It can also be operated using an application on one's mobile device, providing privacy on-demand and useful whiteboard applications.





Vela™ switched on creating transparency



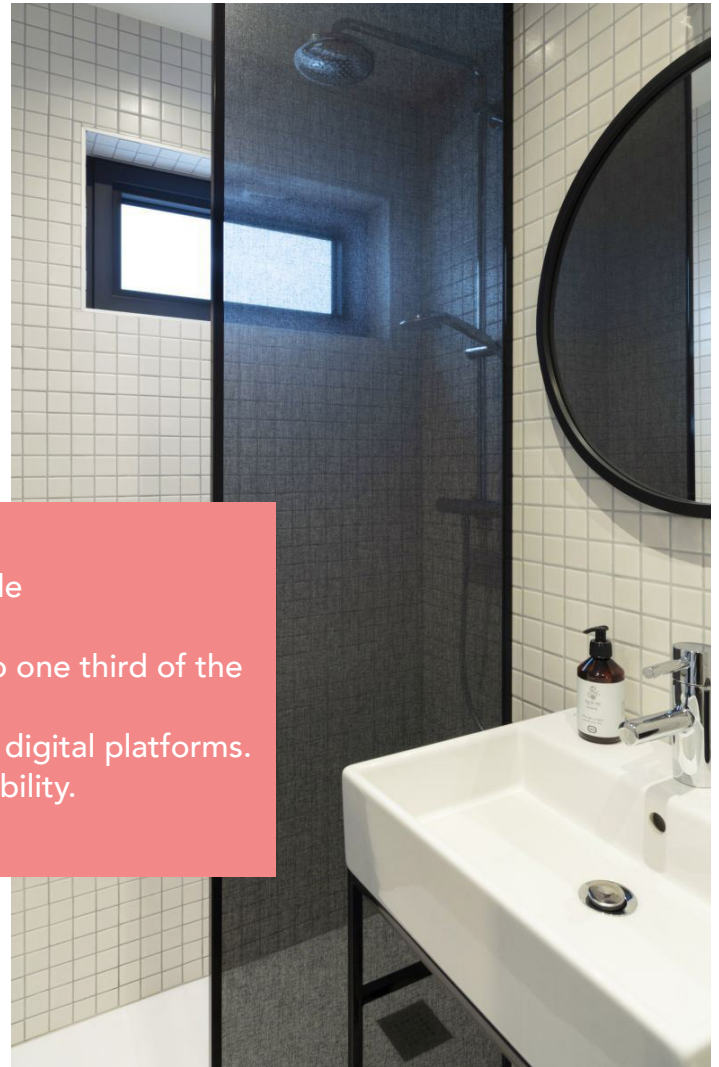
Vela™ switched off is suitable for privacy, and also has a whiteboard and projection function.



# Squid Window Textile

Squid is a self-adhesive transparent textile application for indoor glass windows, doors, and glass partitions. As part of our collection, Squid enables you to see out, but offers significant privacy from the outside. The fabric has textured and elegant character enabling you to add colours, patterns and a personalized touch. Squid is also available in an opaque version, in which a tightly woven textile finish provides full privacy while allowing light to shine through beautifully.





- P.V.C. free
- 100% woven polyester textile
- Moisture and solar resistant
- Solar protection keeps up to one third of the heat outside.
- A printable textile across all digital platforms.
- Up to five years indoor durability.
- Fire classification B-S1-D0









# Wallpapers

Interie features a **wide range of interior wall graphics films** that are uniquely flexible, making it easy to liven up the interior of any building. Our range includes textured and non-textured facestocks with adhesive backing (no need to use glue).

Our wallpapers are **completely white**, enabling you to access a whole new spectrum of creative possibilities by printing with the desired pattern or any high-resolution image you wish.



A modern interior scene featuring a window with white curtains. A small green plant is visible on a surface to the left. On the right, a dark cup sits on a white shelf. The background shows a view of a green landscape with yellow flowers. The overall aesthetic is clean and bright.

OUR COMPLETE RANGE OF WALLPAPERS  
COME TEXTURED OR NON-TEXTURED TO  
FULFIL YOUR VISION..

### **Good to know..**

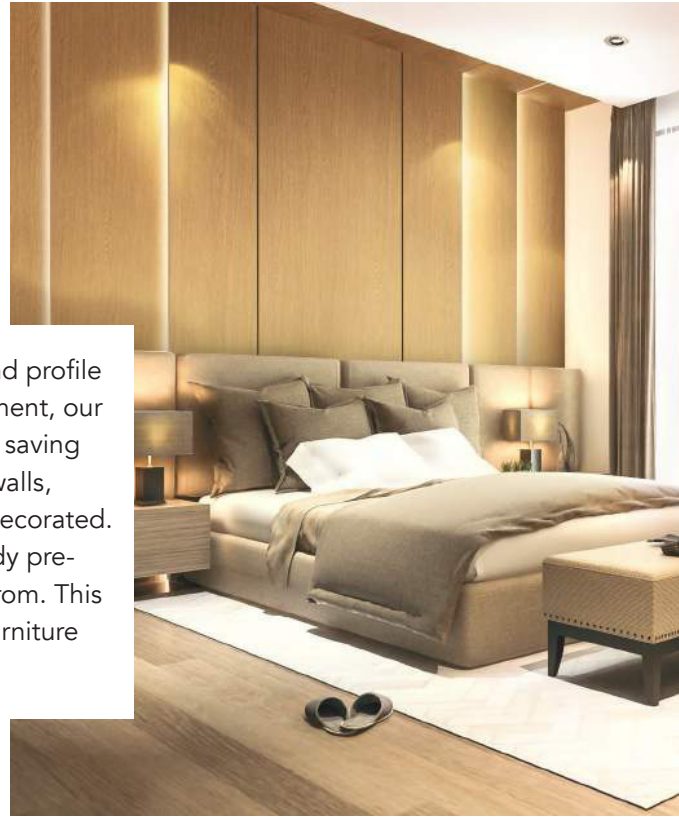
- P.V.C. Free solutions available
- Quick, easy and clean installation
- Excellent opacity using thicker films
- White wallpaper with textured surfaces
- Printable
- FSC®-certified grades available
- Fire Certification: B1-S1-D0





# Interior Films

Our interior film is designed for flat lamination and profile wrapping. With an intelligent self-adhesive treatment, our film is easy to apply to flat and irregular surfaces, saving time and money. All interior elements including walls, doors, furniture, skirting and architraves can be decorated. Unlike our wallpapers, the interior films are already pre-printed with a wide range of designs to choose from. This allows for endless opportunities to upcycle old furniture and completely redecorate any space.



Our films can be applied to the following surfaces

- Wood
- Untreated steel
- Electro galvanised steel
- Aluminium
- Stainless steel
- Painted steel
- P.V.C. Laminated steel
- Painted substrate
- Melamine laminates
- Polyester coated laminates
- Plastic
- Mortar
- Limestone
- Gypsum board
- Calcium silicate board
- Asbestos slate



**economical**

**convenient**

**durable**

**creative**

**easy to apply**



# responsible aesthetics..



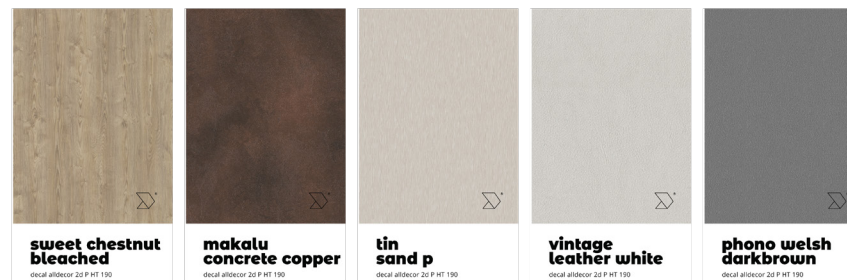
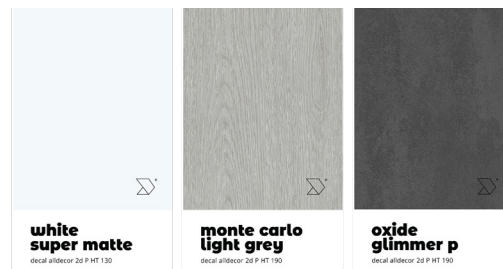
Our decal interior films are perfect for application on walls and furniture and are available in a range of colours and textures. The formulation of our films is free of plasticizer components (PVC), halogen and formaldehyde. The pigments used are harmless and the possibility of elimination by incineration translates into low emissions.

The products comply with the REACH Regulation (Registration, Evaluation, Authorization and Restriction of Chemicals) , adopted by the European Union to reduce the risks of chemicals in human and planet health.

# all decor 2d

by decal

new atmospheres, new sensations







# Our range

**Wood:** Through our special coating and our unique printing method, we implement the texture of natural wood and the deep feeling of colour. Through this, you will be able to enjoy beauty that can be felt inside the forest.

**Solid Colour:** Rich solid colour schemes create trendy and sophisticated design as well as refined style of space.

**Metal:** Soft reflection of luxury metal provides feelings as if you are staying in an exotic and fancy first-class hotel.

**Abstract:** In addition to its subtle shine, the elegance of the abstract pattern will give you a variety of looks in your space.

**Outdoor:** Outdoor series is for surface finishing materials to decorate building exterior including windows, panels, doors and others.











# Organoid

Organoid Natural Surfaces offer endless unique, nature-inspired design possibilities. Self-adhesive backing ensures direct bonding on smooth, plastered, painted walls, textured concrete surfaces and windows. Using natural raw materials, the Organoid products provide a one of a kind experience, engaging your senses. Organoid Natural Surfaces Interior Decoration product line enables you to bring the outside in and makes every space a truly unique experience. Feel the unique texture, and smell nature's original fresh scents. Be the first to explore a new way of evoking novel reactions in interior design.





A close-up photograph showing a person's hand reaching towards a bouquet of white daisies with yellow centers. The bouquet is resting on a bed of dry straw or hay. The background is dark and out of focus. Three white rectangular boxes with blue text are overlaid on the right side of the image.

SEE

FEEL

SMELL



A close-up photograph of a person's hand holding a small amount of bright green moss. The hand is positioned in the upper right quadrant, with the fingers gently gripping the moss. Below the hand, a dark, flat surface is covered with a layer of the same green moss, which appears to be falling or has been scattered. The background is blurred, showing a person wearing a patterned shirt. The overall scene suggests a natural, handmade material.

**authentic  
handcrafted  
materials**



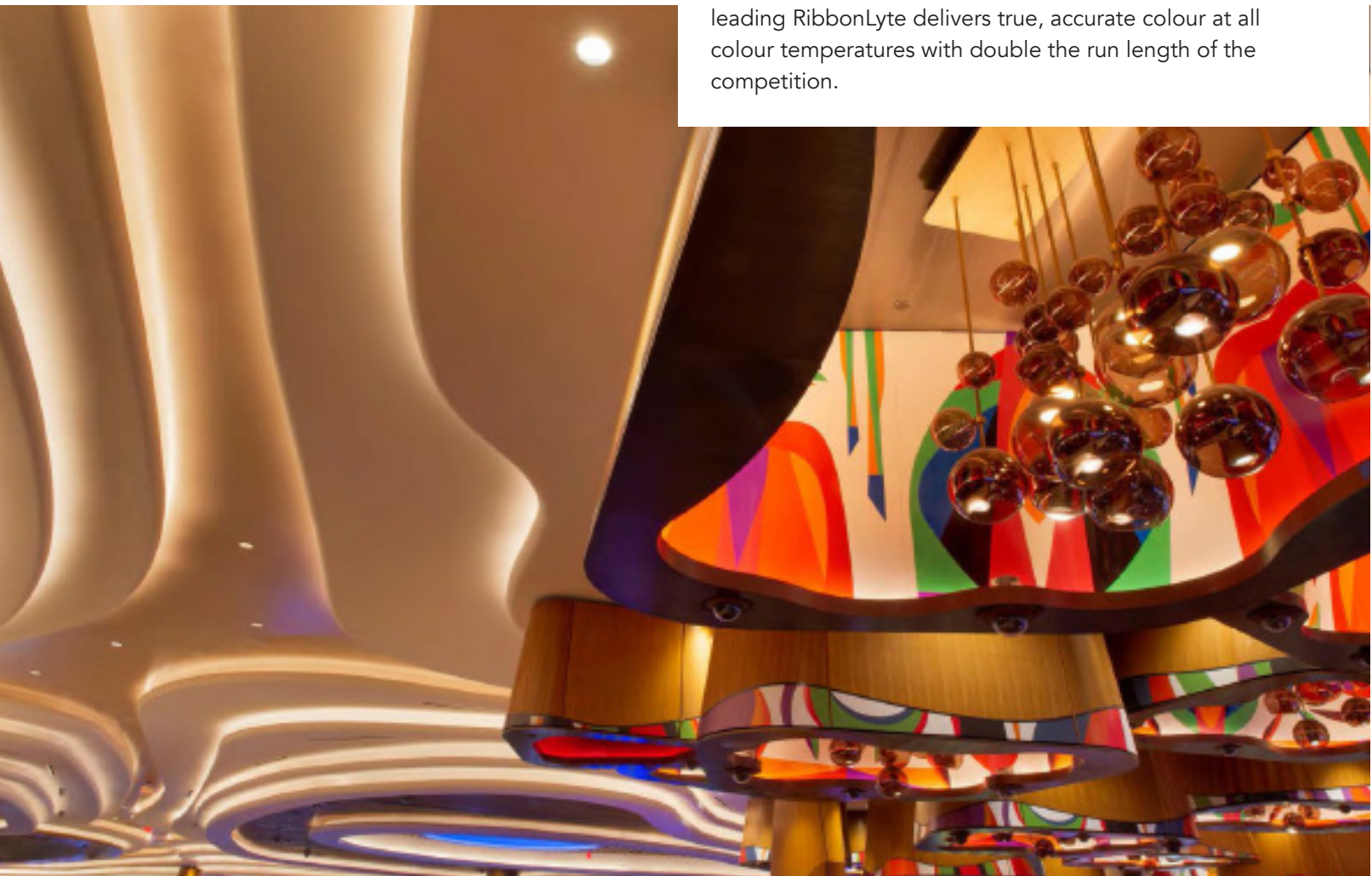


We are currently offering seven unique wallpapers, each one hand-made with a different authentic raw material. There are opaque and translucent options to suit any indoor application. Each one with it's own natural scent and feel.



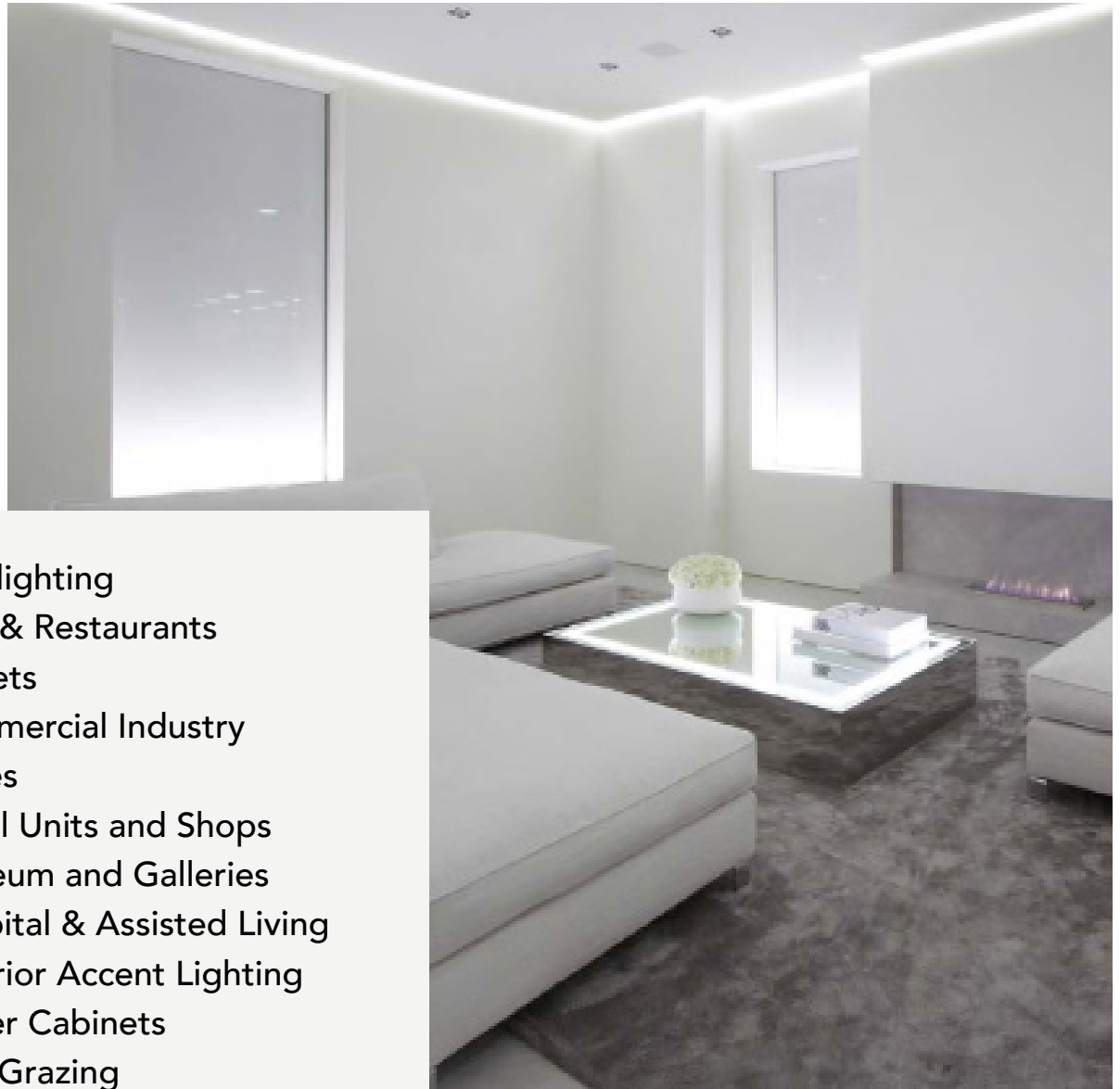
# LED Lighting Systems

Acolyte creates fully integrated LED lighting systems with the highest standards of quality control and customer service. Through our collaboration with international lighting designers, our products can be found in major installations worldwide. Our amazing variety of industry-leading RibbonLyte delivers true, accurate colour at all colour temperatures with double the run length of the competition.





- Backlighting
- Bars & Restaurants
- Closets
- Commercial Industry
- Coves
- Retail Units and Shops
- Museum and Galleries
- Hospital & Assisted Living
- Exterior Accent Lighting
- Under Cabinets
- Wall Grazing
- Drop Ceiling lighting
- Toe Kick lighting





## Wall Cladding

Wall Cladding is a hygienic and decorative interior wall finish with unique properties as lightweight, smooth surface and mould resistance. This solid smooth outer skin gives the sheet a silk gloss finish. The sheet boasts low thermal conductivity, affording good levels of thermal and acoustic insulation to suit a range of cladding applications. Good flexural strength and excellent processing properties make these sheets the perfect material for a wide range of indoor and outdoor applications.

## decor cladding

**KömaStyle Deco** is a combination of an integral P.V.C. foam sheet coated with decorative films. These panels are resistant to moisture, chemicals, light and heat. The system is lightweight, easy to handle and install. The **KömaStyle Design** sheets are created by printing on a Komacel substrate with a high gloss coating to enhance the image and colour definition. The **KömaStyle UNI** sheets have a glass-like coating and are available in gloss or matt.

# hygienic cladding

Hyg-ie-Clad is our own branded P.V.C. cladding sheet. It is a smooth white hygienic panel which offers the right solutions for ambient with strict hygienic restrictions as commercial kitchens and food preparation sectors. Hyg-ie-Clad Antimicrobial offers an additional layer of protection for clinical projects in Medical, Pharma and Veterinary applications. This sheet uses a Biomaster Antimicrobial Treatment, tharevents the growth of harmful micro-organisms. Biomaster is a durable protection that lasts the lifetime of the sheet and it is not harmful to people, pets and other materials.



- Healthcare centres
- Medical facilities
- Commercial Kitchens
- Food Processing Plants
- School facilities
- Wet rooms
- Food preparation areas
- Nursing Homes
- Childcare



# Facade Film

Avery Dennison® Facade Film transforms buildings, ensuring fast, clean and easy redecoration across a vast range of residential and commercial projects. You can create a truly professional finish overnight, with minimum disruption to building owners, users and neighbours. Designed for the demands of outdoor applications, with exposure to the elements, Facade Film offers durability of up to 10 years and conformability in one single layer – contouring smoothly around curved and irregular surfaces. With high adhesion on difficult building substrates such as plastics, aluminium, uncoated/coated steel and reinforced facade panels, it offers an excellent alternative to traditional paint solutions.







- 50-micron and 100-micron single-layer face film construction
- Excellent conformability
- Up to 10 years warranted durability
- Permanent adhesion – no primer required
- Fire classification to European standards
- Custom colour match available, from 100 linear meters MOQ
- Narrow (0.20 m) and wide (1.23 m) widths available
- Easy Apply Technology







# Architectural Window Film

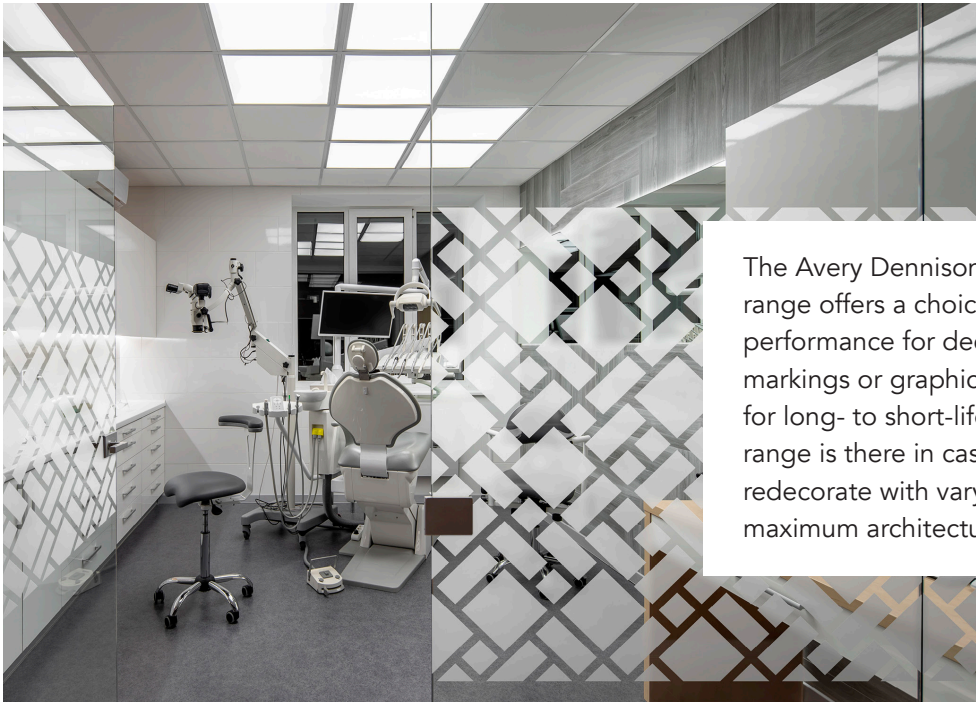
Architectural Window Films can improve the performance and transform the appearance of commercial, industrial and residential buildings. Major glazing system enhancements are available for both interior and exterior use, including solar protection and window safety applications.











## Frosted and Etch Glass

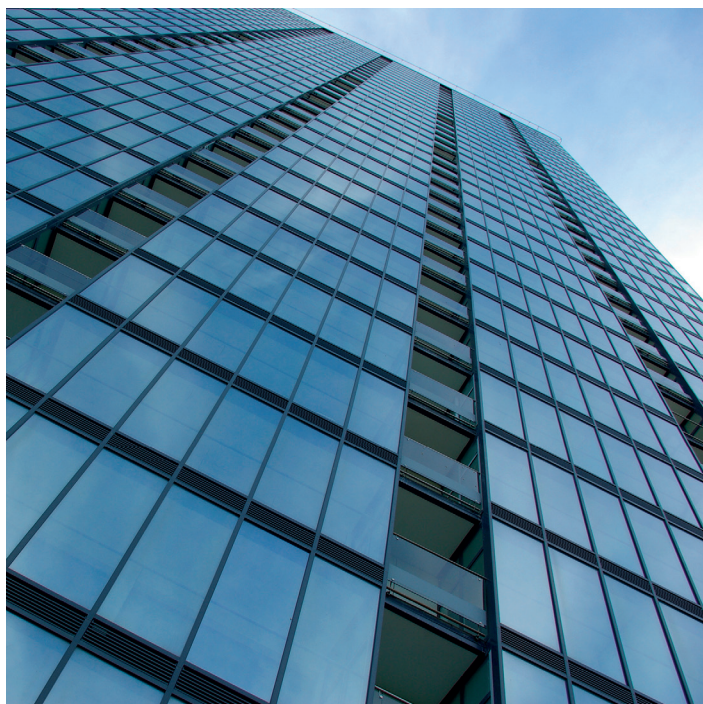
The Avery Dennison® Decorative Window Films range offers a choice of six striking films. Outstanding performance for decorative, private and functional markings or graphics on glass, both indoors and outdoors for long- to short-life applications. The Window film range is there in case you want to quickly decorate or redecorate with varying degrees of light intensity for maximum architectural and interior design flexibility.

## Reflective solar window films

The Avery Dennison® Reflective Solar Window Films portfolio offers a simple way to boost a building's sustainability while adding a strong visual statement and enhancing comfort for building occupants.

- 99% UV Block. Limits fading and damage from the sun.
- Impressive UV protection: 99.9% (XTRM)
- High level of heat rejection, reducing emissions and costs from building cooling.
- Excellent solar heat and glare rejection.
- Works immediately, with great return on investment.
- Bold appearance upgrades building exterior.
- Maintains daytime privacy.





## Dual reflective solar window films

Avery Dennison Dual Reflective Solar Window Film lines are engineered with nanotechnology for long lasting colour stability and exceptional solar protection. The materials suit both interior application and exterior application and all options in the range deliver excellent levels of solar rejection. Dual reflective window films are an excellent choice for commercial or residential retrofit glazing projects where it is important to increase comfort, conserve resources and maintain a neutral view to the outside for building occupants.

## XTRM solar window films

Our new generation of long life exterior window films offers both exceptional durability and energy-efficient solar performance, reducing your carbon footprint year after year. Avery Dennison® XTRM™ sustainable solar control window films are designed for commercial projects with a long-term service period, and are backed by a limited warranty of up to 15 years\*.

Delivering outstanding levels of heat rejection and UV block - giving a very significant reduction in cooling requirements and environmental impacts. The films are compatible with nearly all types of glazing.





# Spectrally Selective solar window films

Avery Dennison® Spectrally Selective Solar Window Films use advanced nanotechnology to reduce solar gain and lower carbon footprints from cooling systems - while preserving all-important window transparency.

- High visible light transmission - barely discernible on glass
- Maintains levels of natural daylight
- 99% UV block, limiting fading and damage from the sun
- Advanced nanotechnology
- Excellent heat rejection for enhanced comfort, reduced cooling costs and lower carbon emissions.
- Low reflectivity preserves views - day and night
- Natural appearance, maintaining original building facades



# Speciality window films

Avery Dennison® Specialty Window Films for interior installations are an attractive and proven way to enhance the functionality and aesthetics of glass. Engineered to provide UV protection and privacy, the films offer tremendous creative flexibility. They can be used to delineate space, disguise unattractive features, resist UV damage, or add graphic impact to virtually any area.



## Safety & Security window films

More than three decades of experience lie behind the development and manufacture of Avery Dennison® multi-laminate Safety and Security Window Films. The portfolio offers a convenient solution to protecting people and property against flying glass shards from a wide variety of hazards and threats. All films also provide excellent UV block, protecting people and property from damaging ultraviolet rays. Suitable for either interior or exterior application, the films offer outstanding transparency - using top-grade polyester and a unique proprietary transparent adhesive.



## Surface Protection window films

Avery Dennison® Surface Protection Window Films ensure cost-effective protection of valuable glass and rigid plastic substrates, safeguarding glazing systems in vulnerable public areas from vandalism and damage. A tough, invisible layer resists vandals and helps to protect against spray paint, pen, scratches and etchings.





# Architectural Textiles

PONGS® textiles offer an innovative approach to interior design. Applications include single piece tension fabrics that simulate solid surfaces to cover walls, ceilings, and panels that significantly extend creative possibilities. Quick and easy to install, these materials offer a seamless smooth surface for bespoke high impact digital printing. PONGS® materials ensure an even balance between form and function that include acoustic and anti-bacterial finishes. All products are fire rated, recyclable, and manufactured to stringent ecological standards.



PONGS® | Headoffice - Showroom | Villa Lantz (Düsseldorf, Germany)  
Implemented solution: Digitally printed DirectTex® Backlite Premium & DESCOR® Opaque



# THE BEAUTY OF THE SILENCE



Conservatoire Jean-Baptiste Lully (Puteaux, France)  
Architects: V. Brossy & Associés  
Implemented solution: Textiles from PONGS

## Perfect Backlighting

Lighting is a crucial element of any architectural concept. As it directly influences emotions, it dictates environmental atmosphere and mood. PONGS® manufactures the world's best products for optimal backlighting. It meets the high demands of the market with specially developed technical textiles manufactured using tight weaving technology that ensures a dense yarn perfect for a smooth, crease-free finish. PONGS® textiles are virtually free from white and black breakage, and superb for light scattering and permeability.

## Acoustics

Sound can enhance or hinder the functionality of a space. Building acoustics directly influence energy levels, well-being, and productivity. Sound-absorbing textiles from PONGS® are functional and aesthetic. With a certified acoustic absorption coefficient of 0.9, they achieve the ultimate in sound management whilst packing a visual punch. Thanks to vibrant high-resolution reproduction, these digitally printed textiles transform into effective elements for walls, ceilings, room dividers and furniture items. All acoustic textiles are customisable and can be tailored to any project. They are installed within hours with minimal disruption.



PONGS® | Headoffice - Showroom | Villa Lantz (Düsseldorf, Germany)  
Implemented solution: Digitally printed DESCOR® PREMIUM & Artist IncDia



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